

Foundation Course

Business Architecture Management



Obtain an introduction into the management of business architectures:

- 1-day on-site / in-house training (extensible to 2 days if desired), at an individually schedulable date
- Also bookable as a bootcamp for a combination with the advanced courses on business architecture management

Course Content



In our business architecture management foundation course, which is accredited by the Business Architecture Guild (and can be used as part of the preparation for the exam to become a Certified Business Architect®), you obtain an overview of business architecture elements and get to know selected methods / techniques for their application. This includes their integration into processes of corporate planning (e.g., strategy development, portfolio planning) as well as into solution projects. Specifically, the course deals with the following topics:

- Overview of business architecture content and benefits
- Business motivation: elements (e.g., goals, strategies) and instruments
- Business model: elements (e.g., products / services, customers, cooperations, channels) and instruments
- Business execution: elements (e.g., business capabilities, processes, organizational structure, culture) and instruments
- Integrated view of the business architecture
- Business architecture modeling
- Organizational implementation (e.g., roles)

Course Organization

The course is organized as a 1-day on-site class (optionally extensible to 2 days if desired). It is comprised of presentations, moderated discussions, and the consideration of small case examples. The course is based primarily on the BIZBOK Guide® (A Guide to the Business Architecture Body of Knowledge®) and our book “Business Architecture Management – Architecting the Business for Consistency and Alignment”, of which every attendee receives a printed copy.

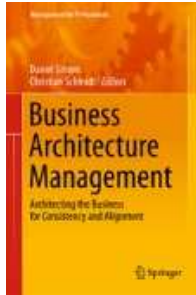
Target Audience

The course caters to architects at the enterprise / domain level (esp. business architects) as well as to professionals from the areas of strategy / corporate development, process management / organization, portfolio management, and strategic IT management.

Trainer



Daniel Simon is a Managing Partner with Scape Consulting GmbH. Before, he served as an Enterprise Architect at a large insurance group, following several years of work as a Consultant specializing in EA management and IT portfolio management. Across these years, he gained practical experience in several industries and with different business functions. He holds a Ph.D. from the University of Cologne and has authored several works on EA management. In addition, he regularly speaks on conferences and events on EA management. He is also a member of the Business Architecture Guild.



Our Book on Business Architecture Management

e.g., with contributions dealing with the following aspects:

- Architecture-based approach to strategy development
- Measurement of business complexity
- Establishment of business architecture management
- any many others

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