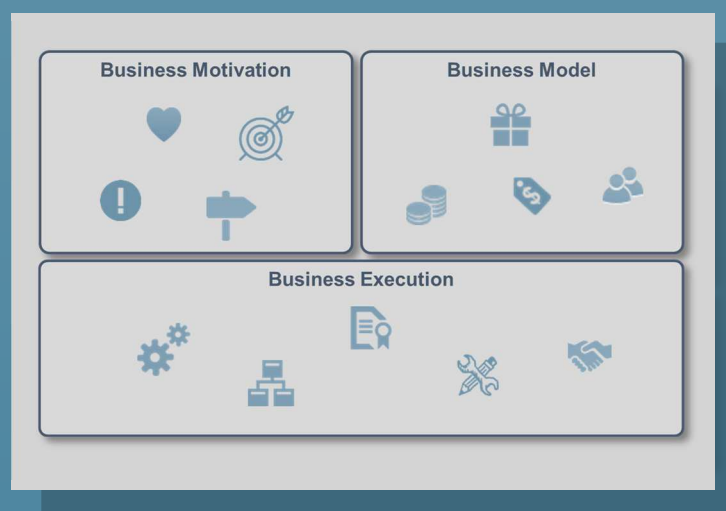


Bootcamp (Foundation & Advanced)

## Business Architecture Management



Obtain a comprehensive overview of business architecture management:

### Inhouse

- 4-day on-site / in-house training, at an individually schedulable date
- Also tailorable to, e.g., tie the covered business architecture mappings to the use of ArchiMate®

### Public

Dates: 02 – 05 April 2019, Berlin  
19 – 22 November 2019, Berlin

Venue: Living Hotel Weißensee  
Parkstraße 87  
13086 Berlin

## Course Content

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Our business architecture management (BAM) bootcamp incorporates the contents of the foundation and advanced courses (accredited by the Business Architecture Guild) to offer a comprehensive preparation for the Certified Business Architect® (CBA) exam. As such, the course includes dealing with the following topics:

- Overview of business architecture elements, from business motivation via business model to business execution
- Business architecture mapping, including, e.g., value stream mapping, capability mapping, information mapping, organization mapping
- Business architecture patterns
- Business architecture analysis
- Business architecture design
- Implementation of business architecture management

## Course Organization

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The course is organized as a 4-day class. It is comprised of presentations, moderated discussions, and practical exercises / assignments. The course is based primarily on the BIZBOK Guide® (A Guide to the Business Architecture Body of Knowledge®) and our book “Business Architecture Management – Architecting the Business for Consistency and Alignment“, of which every attendee receives a printed copy. The CBA® exam is not included in the course. Sitting the CBA® exam after the course in a Pearson VUE test center (at own additional costs) requires membership in the Business Architecture Guild.

## Target Audience

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The course caters to architects at the enterprise and domain level (especially business architects) as well as to professionals from the areas of transformation management, corporate development, and strategic IT management.

## Trainer

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**Daniel Simon** is a Managing Partner with Scape Consulting GmbH. Before, he served as an Enterprise Architect at a large insurance group, following several years of work as a Consultant specializing in EA management and IT portfolio management. Across these years, he gained practical experience in several industries and with different business functions. He holds a Ph.D. from the University of Cologne and has authored several works on EA management. In addition, he regularly speaks on conferences and events on EA management. He is also a member of the Business Architecture Guild.

## General Terms and Conditions

### Registration

Registrations must be submitted in text form (e.g., via web form, email, or fax) and are binding. Upon receipt of course registration a confirmation will be sent out via email. Without registration confirmation there is no right to attend the course.

### Course Fees

Course fees are due for payment in advance to the course or 30 days after receipt of the invoice, respectively. Fees are to be paid by transfer to the account given in the invoice. Payment by credit card, check, or any other means is not possible. All fees are in Euro and per person, plus VAT.

### Course Offering / Scope of Services

The services to be provided by Scape are defined by the description of the course / seminar. Course fees include the training material (in printed form) and catering during the event (i.e., refreshments and lunch). Travel and accommodation costs are not included in the course fees.

### Material / Copyright

Without Scape's written permission, the training material (or any parts thereof) shall not be used for commercial purposes, and must not be copied, distributed, or otherwise made publicly accessible.

### Right of Withdrawal for Consumers

A consumer (i.e., private customer) has the right to withdraw from course registration and the associated agreement within 14 days without giving reasons. The withdrawal period is 14 days from the day on which Scape confirms the course registration. To exercise the right of withdrawal, it is required to notify Scape about the decision to withdraw from the agreement by means of an unequivocal statement (e.g., a letter sent by post, fax, or email). To meet the withdrawal deadline, it shall suffice to submit the notification about the exercise of the right of withdrawal before expiry of the withdrawal period. In case of a withdrawal, Scape shall, without undue delay and at the latest within 14 days from the day on which the notification about the exercise of the right of withdrawal has been received, reimburse any payments already received. The reimbursement shall be carried out based the same means of payment as used for the original transaction, unless explicitly agreed otherwise. In no event shall any fees be charged for this reimbursement. Should the course begin during the withdrawal period, the consumer will, in case of a withdrawal, be required to pay Scape an amount that is in proportion to what has been provided before the consumer exercised the right of withdrawal, in comparison with the full scope of services provided under the agreement.

### Cancellation

Cancellations are possible free of charge until 14 days before the beginning of a course. Thereafter, the course fees become due in full and will not be reimbursed, also in case of a no-show or only temporary participation of a registered attendee. Substitute attendees from the same organization are accepted. Changes or cancellations must be done in text form. The right of withdrawal for consumers remains unaffected. Scape itself reserves the right to cancel a course until 14 days prior to its start date in case of an insufficient number of registrations (i.e., the minimum number of participants required for the delivery of a specific course has not been reached). A course may also be cancelled on short notice for organizational reasons (e.g., venue failure) or due to illness of the trainer. Course fees already paid will be reimbursed in this case. Further claims do not exist.

### Liability

Pursuant to the statutory provisions, Scape shall be liable without limitation for damages (i) in the event of willful intent or gross negligence, (ii) in case of culpable injury to life, limb, or health, (iii) in accordance with the product liability law, and (iv) for the assumption of a guarantee. In addition, Scape shall be liable for foreseeable damages typical for this kind of agreement in case of slight negligence by Scape itself or one of its legal representatives or vicarious agents in relation to essential duties, the fulfillment of which enables the agreement's proper execution (and for which a breach would thus endanger achievement of the agreement's purpose) and the other party may rely upon.

### Other Terms

If any one or more of the provisions contained herein shall for any reason be held invalid or unenforceable, this shall not in any way invalidate or affect any other provision. The laws of the Federal Republic of Germany shall apply exclusively. The exclusive place of jurisdiction for any disputes shall be Frankfurt / Main, provided that the involved parties are merchants.

## Registration for Public Training

Please complete this form, print it and fax or send it via email:

**Fax:** +49 69 71 04 56 464

**Email:** academy@scape-consulting.de

I hereby register myself / the following person for the following course:

### Course / Date:

BAM Bootcamp, 02 – 05 April 2019, Berlin,  
Fees: 2.100 € plus VAT

BAM Bootcamp, 19 – 22 November 2019, Berlin,  
Fees: 2.100 € plus VAT

### Personal Data:

Title: \_\_\_\_\_

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Job Position: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

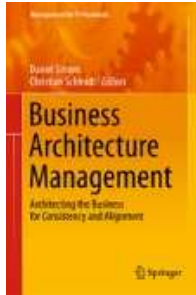
Postal Code: \_\_\_\_\_

City: \_\_\_\_\_

Place, Date

Signature

In case of different billing address:



## Our Book on Business Architecture Management

e.g., with contributions dealing with the following aspects:

- Architecture-based approach to strategy development
- Measurement of business complexity
- Establishment of business architecture management
- any many others

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