

EA Communication Kit

- Our Toolbox for Effective Architecture Communication -



Analogies



Visualizations



Stories

- Analogies and metaphors to make complex EA management concepts understandable and readily digestible for non-architects
- Visual templates for a colorful communication of EA management activities and artifacts
- Present fundamental EA content and messages on one page
- Fully developed storylines for selected EA artifacts using real-life images

Communicate and sell EA in a stakeholder-oriented way

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